



fashion millinery

7.90

Regular 10.95-12.95 group of new fall millinery in a grand array of vibrant colors, in this year's most important shapes. An inspiring assortment of materials and trims, and all at just 7.90.
 7.95 assorted Fall millinery 4.90
 may co. millinery
 Regular 3.98-5.00 millinery group 2.88
 may co. hat bar

sale of juniors' wool dresses

11.90

Basic black and white wool tweed with black braid banding the jewel neckline and short sleeves. Just one from a collection of new-season styles, all in junior sizes 7 to 15—a lot of fashion for a tiny price.
 may co. young signature shop

terrific savings on junior coats

39.00

New fashion coats priced at big savings—at the beginning of the coat season. Showing a flare line, double breasted style in pumpkin or white brushed wool fleece. From an assortment, sizes 5-15.
 may co. young signature shop

our exclusive wool italian bulkies

8.97

Bravo for these choice cardigan sweaters made in Italy exclusively for May Co. Popular shaker knit with cable-patterned front and sleeves, ribbed collar. Black, white, beige, grey, pink, blue. Sizes 36-40.
 may co. sportswear 72

MAY CO FALL SALE

NOW OPEN EVERY NIGHT TILL 9:30 P.M.
 MONDAY THROUGH FRIDAY
 Saturday 9:30 A.M. to 5:30 P.M.



dacron polyester-cotton skirts

3.97

A fall sale special you'll surely want to take advantage of . . . and buy several. Four choice styles in easy-care, wash and wear fabric with neat detailing that makes them look far more expensive than this low price. We show just two styles. 10-18.
 A. Bermuda collar tuck front skirt in white, lilac, gold, coral, turquoise, ivory and pink.
 B. Basic roll sleeve convertible collar in blue, yellow, beige, white, kumquat, apricot, pink, green.
 may co. better blouses—second floor

campus shop's corduroy separates

2.97-3.97

Switch them and mix them . . . cotton corduroy coordinates to wear as many ways as you can think of. Now priced so low you can afford several outfits. Orange, nut brown and black.
 C. Collarless jacket 3.97
 D. Matching capris, short 6-14, average 8-16 2.97
 E. Slim skirt 2.97
 may co. campus shop—second floor

co-ed shop separates in petite sizes

5.97-6.97

A large group of novelty pattern wool separates in hard-to-find petite sizes. Skirts, jackets, pants, too—all at big savings during our great fall sale. All in beige, turquoise, yellow, orange and black.
 F. Jacket, 5-13. G. Knee-tickler skirt, 3-13, ea 5.97
 Matching Capris, pleated skirt 6.97
 Matching lined slim skirt 5.97
 may co. co-ed shop—second floor

campus shop's 3-pc. cotton cord suit

9.97

H. What a saving . . . a three-piece suit so low priced you can't afford to pass it up. A slim skirt and cardigan jacket of cotton corduroy and coordinated cotton satin print blouse. Nut brown, kelly green, blue. 8-16.
 may co. campus shop—second floor

A. top B. bottom C. jacket D. capri E. skirt F. jacket G. skirt H.